



4TH INTERNATIONAL CONFERENCE

on Toxicities of Transplantation
and Cellular Therapies

SPONSOR PROSPECTUS

November 15 – 16, 2024

The Notary Hotel
Philadelphia, Pennsylvania

OVERVIEW

The conference brings together experts and thought leaders from around the world to discuss the mechanism of toxicities and symptom burden after hematopoietic cell transplantation (HCT) and cellular and gene therapies; current advances in the field; and best practices to both prevent and treat these toxicities and symptoms.

Aims of the Conference

This 1.5-day program will include a wide range of pre-clinical, translational and clinical topics. The conference will facilitate multidisciplinary research collaborations through networking opportunities and a poster reception.

TOPICS INCLUDE:

- Acute, late, and potentially underrepresented toxicities of transplantation, CAR T, and gene therapies
- Enhancing health resilience and well-being in our transplantation and cellular therapy patients through nutrition, exercise science, and integrative medicine
- Novel approaches to improve the outcomes of transplantation and CAR T therapy in older patients
- New approaches incorporating machine learning for prediction and detection of toxicities to allow for earlier intervention
- Understanding the interaction between the choice of GVHD prophylaxis and toxicities after allo-HCT in the era of PTCy
- Unique toxicity considerations in patients receiving cellular therapies for solid organ malignancies

Who Should Attend

Physicians, advanced practice providers, and nurses who treat or refer patients for HCT or immune effector cell therapies.

LEVELS OF SPONSORSHIP

GOLD *(Limited to 3)* **\$40,000**

- Product Theater (45 minutes including Q&A) during breakfast or lunch on Friday or breakfast on Saturday
- Two (2) table tops — 108 sq. ft.
- Four (4) exhibitor registrations
- **Acknowledgement:**
 - Conference website, program booklet, onsite signage, pack your bags email, acknowledgment from the podium

SILVER **\$20,000**

- One (1) table top — 54 sq. ft.
- Two (2) exhibitor registrations
- **Acknowledgement:**
 - Conference web page, program booklet, onsite signage, pack your bags email, acknowledgment from the podium

EXHIBIT ONLY **\$10,000**

- One (1) table top — 54 sq. ft.
- One (1) exhibitor registration

SPONSORED ITEMS

POSTER RECEPTION **(EXCLUSIVE) — \$20,000**

Opportunity to support the poster reception for all participants of the conference.

- Company logo on the official invitation to the poster reception
- Acknowledgement: conference web page, program booklet, onsite signage, pack your bags email, acknowledgment from the podium
- One (1) registration

TOTE BAGS (EXCLUSIVE) — \$12,000

Market your company by sponsoring the tote bags. The bags are distributed at the registration desk upon attendee arrival. This sponsorship entitles you to provide your company logo on this prominent piece that is sure to be used during and after the conference. Bags include the sponsor logo and ASTCT logo.

- Includes one (1) brochure insert to promote your brand/products
- Acknowledgment: conference web page, program booklet, onsite signage
- One (1) registration



MEETING NOTEBOOKS AND PENS (EXCLUSIVE) — \$12,000

Attendees need a place to take notes while they network and learn throughout the conference! Sponsorship includes your company logo placed on the cover of the meeting notebook that will be provided to attendees at registration.

- Acknowledgment: conference web page, program booklet, onsite signage
- One (1) registration

LANYARDS (EXCLUSIVE) — \$10,000

Attendees will not only see your logo, but they will also wear it. Take advantage of this opportunity to put your company's name around the neck of attendees, speakers, sponsors, and exhibitors.

- Acknowledgment: conference web page, program booklet, onsite signage
- One (1) registration

HOTEL KEYCARDS (EXCLUSIVE) — \$10,000

Hold the key to reaching attendees! Provide a custom design or a logo for participating hotel room keys. Specifications will be provided by event management, and your design must be approved by ASTCT. This opportunity is all-inclusive of production and distribution costs.

- Acknowledgment: conference web page, program booklet, onsite signage
- One (1) registration

WATER BOTTLES (EXCLUSIVE) — \$8,000

This sponsorship entitles you to provide your company logo on this prominent piece that is sure to be used during and after the conference. Water bottles will be given to attendees at registration. Water bottles include the sponsor logo and the ASTCT logo.

- Acknowledgment: conference web page, program booklet, onsite signage
- One (1) registration

The logo for the American Society for Transplantation and Cellular Therapy (ASTCT). It features a stylized white icon of a person or a cell to the left of the text "ASTCT" in a white, sans-serif font with a trademark symbol.

ASTCT™

American Society for
Transplantation and Cellular Therapy

SPONSORSHIP CONTACT